







## Vienna 24 April 2020

Joint BETTER FINANCE & WFI Conference – Draft Preliminary Programme

Venue: Wiener Börse, Schottenring 16, 1010 Vienna | Register here

## [MiFID II: making the case for Real Investor Protection and Independent Investment Advice]

09h30-09h40Welcome SpeechWilhelm Rasinger, Chairman, IVA09h40-09h50Opening SpeechMark Northway, Chairman, WFI

**09h50-10h10** Keynote Speech Sven Gentner, Head of Asset Management Unit, DG

FISMA, EU Commission

10h10-11h20 Panel: Product Governance: putting an end to conflicts of interests & inducements

Moderator:

Hendrik Kafsack, EU Correspondent, FAZ (TBC) • Elisabeth Roegele, Chief Executive Director, Bafin (TBC)

• Diego Valiante, Senior Officer/Team Leader, DG FISMA,

**EU Commission** 

 Rüdiger Veil, Chair for Civil Law and Business Law, Ludwig-Maximilians-Universität

11h20-11h50 Coffee Break

**11h50-12h10** Keynote Speech: "Europe needs a healthy Capital Market"

Andreas Treichl, Chief Executive Officer, Erste Group Bank

12h10-13h20 Panel: Investor Protection: differentiating between inexperienced and experienced investors

<u>Moderator</u>: Martina Andexlinger, Head of Division Supervision of

Banks, Austrian Financial Market

Authority (TBC)

• Econ MEP (TBC)

 Josep Soler Albertí, Founder and Board Director of EFPA Europe and Executive director of EFPA Spain

• Salvatore Gnoni, Team Leader Investor Protection, ESMA

13h20-13h30 Closing Remarks Guillaume Prache, Managing Director, BETTER FINANCE

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